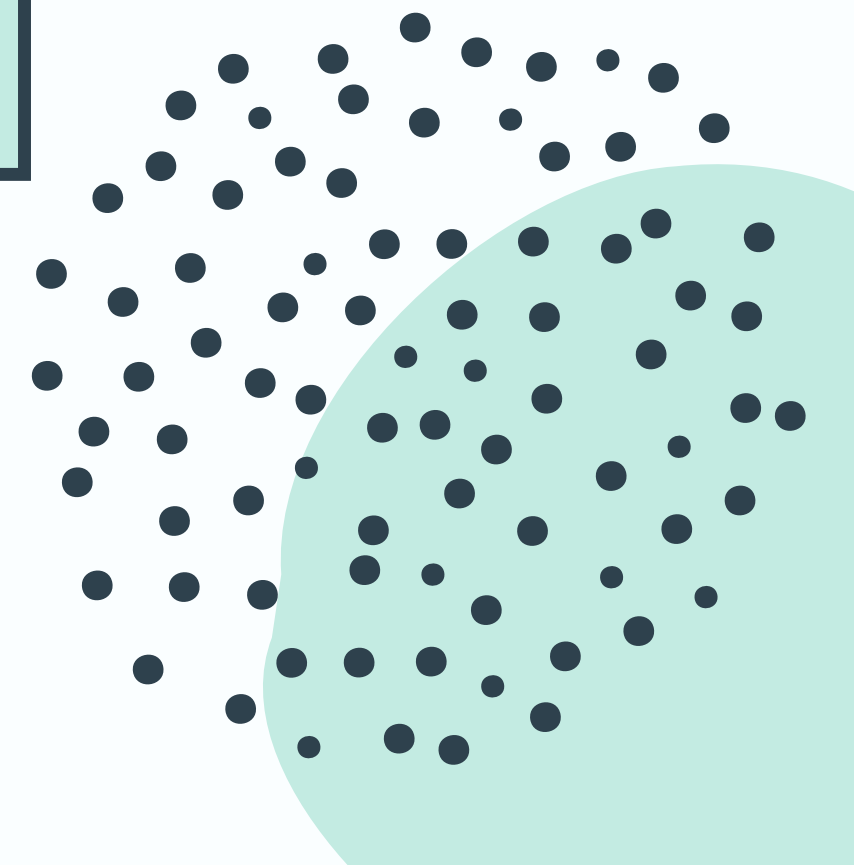


LEARN DROPSHIPPING

BY K R ANANTHA NARAYANAN



Today's Presentation

DISCUSSION POINTS

About ME-

Commerce - Definition

E-commerce Growth in India

Top 10 E- Commerce Companies In India

What is Dropshipping?

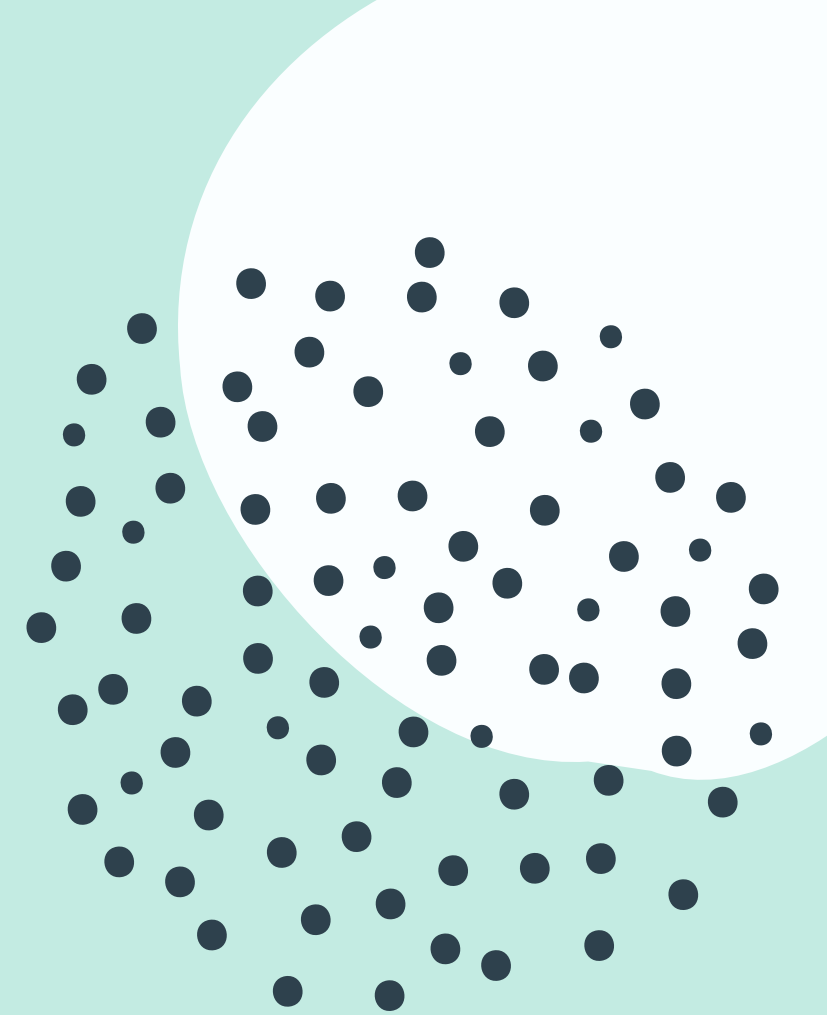
Difference between E commerce & Dropshipping

Different platforms for E commerce

Best Platforms for doing E- Commerce Business

Why E commerce As Business

Conclusion & Unvieling of Facebook Group





EXPERIENCE

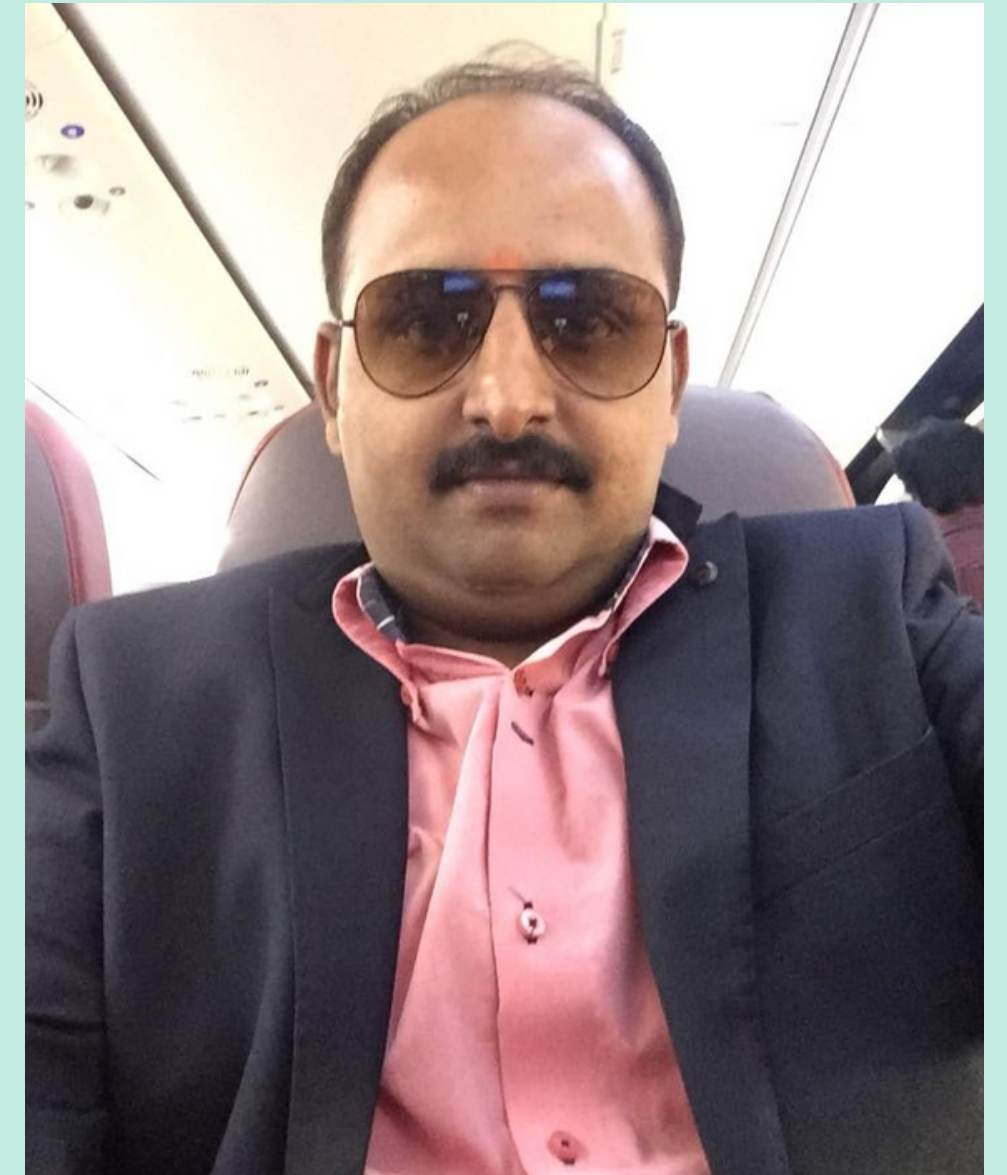
No Prior Experience in E commerce
before Covid- 19 Pandamic

NOW

An Serial E com Entrepreneur with 3
International E com Site and 1 Domestic
Site

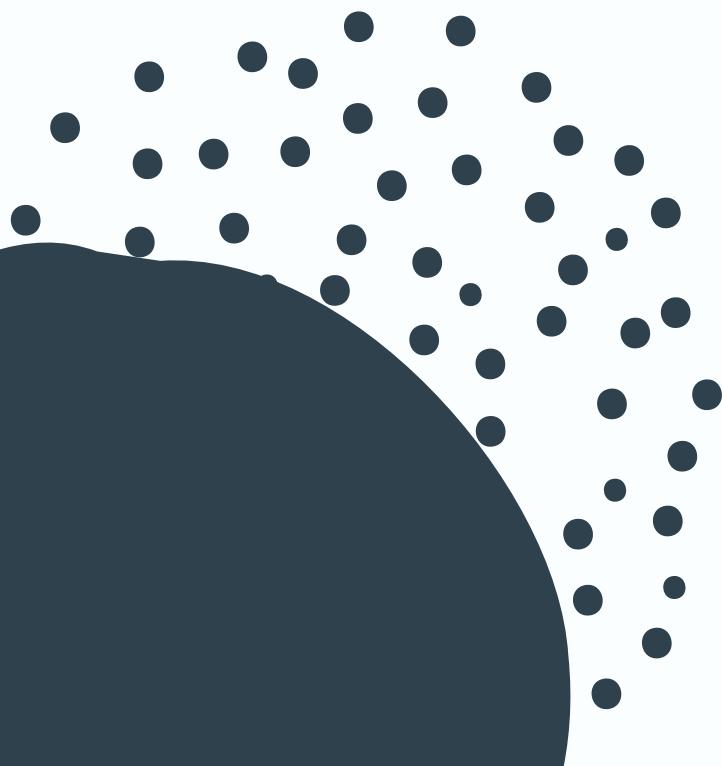
K R Anantha Narayanan

**ECOMMERCE
ENTREPRENEUR**

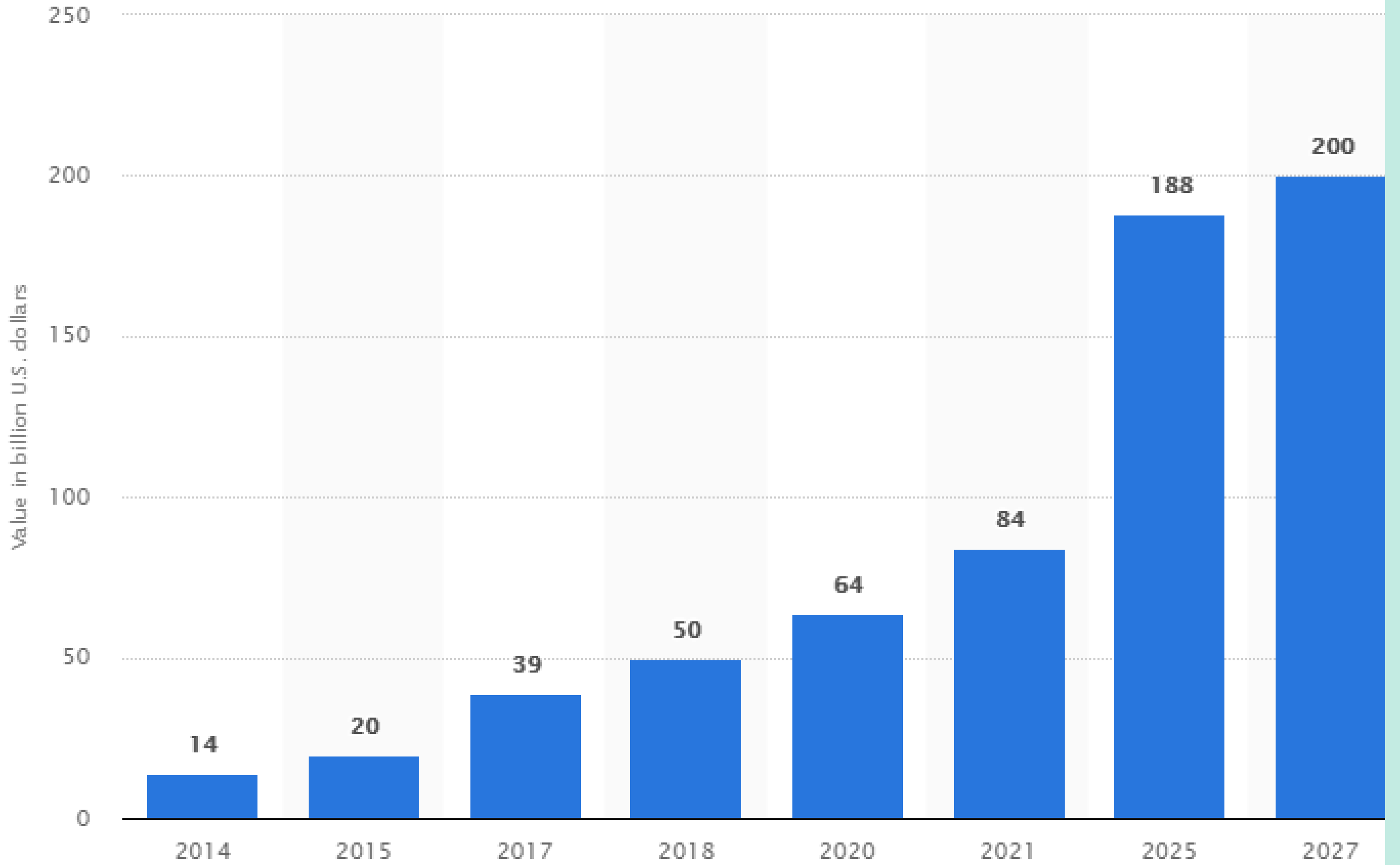


Defintion Of E-Commerce

- **E-COMMERCE (ELECTRONIC COMMERCE) IS THE BUYING AND SELLING OF GOODS AND SERVICES, OR THE TRANSMITTING OF FUNDS OR DATA, OVER AN ELECTRONIC NETWORK, PRIMARILY THE INTERNET. THESE BUSINESS TRANSACTIONS OCCUR EITHER AS BUSINESS-TO-BUSINESS (B2B), BUSINESS-TO-CONSUMER (B2C), CONSUMER-TO-CONSUMER OR CONSUMER-TO-BUSINESS.**



GROWTH OF E-COMMERCE



REPORT BY STATISTA

Top 10 E Commerce Companies In India 2020

Amazon

Flipkart

Alibaba

Snapdeal

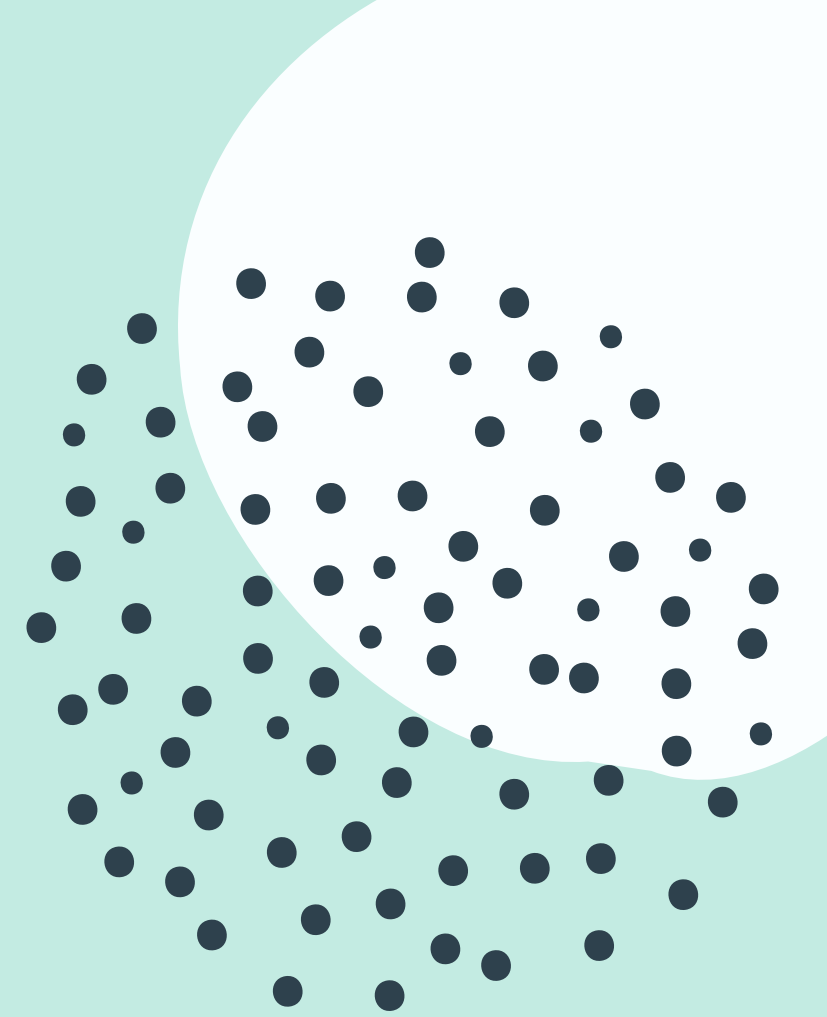
Myntra

IndiaMart

Nykaa

Firstcry

1mg





WHAT IS DROPSHIPPIING

Dropshipping

Drop shipping is a form of retail business wherein the seller accepts customer orders but does not keep goods sold in stock

In this type of business the dropshipping site owner has no risk of handling any kind of stock maintenance, inventory management, packaging etc.

The only work of a dropshipper is to get the order through there marketing channels



DROPSHIPPING

1. Dropshipping is Marketing Centric
2. Doesn't Manage Inventory
3. Packaging Not Involved
4. Lesser Marginal Profit
5. Low Risk

E-COMMERCE

1. E-Commerce is Consumer Centric
2. Managing Inventories
3. Packaging is Involved
4. Higher Marginal Profit
5. Comparitively High Risk

Platforms Of E-Commerce

Shopify

Wix

Big commerce

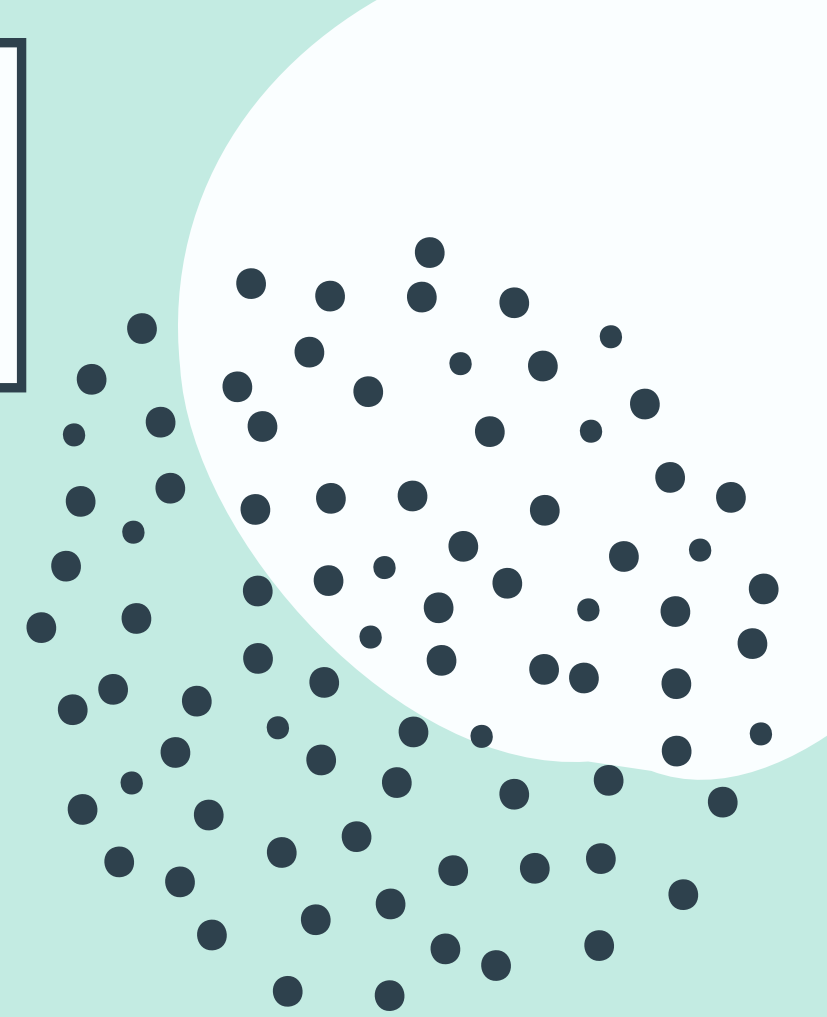
Woo commerce

Pretashop

Bigcartel

Magento

Squarespace



Platforms Of E-Commerce

Among all the platform the two best E-Commerce platform that is easy and user friendly are

1. Shopify
2. Woo commerce (WordPress)

Let us compare both the best platform to understand more about it



SHOPIFY

1. Price - \$29,\$79,\$299
- 2.Free Trial - 14 Days
3. Supports - Chat, E mail,Community Forum
- 4.Integarted Sales Channels - Facebook,Google,Instagram,Walmart, Amazon, E bay
- 5.Mobile Compatible
- 6.Supports POS

WOOCOMMERCE

1. Price - \$30 + Hosting +Maintenance
- 2.Free Trial -No but 30 days money back gurantee
3. Supports - Chat, E mail,Not for TPA
- 4.Integarted Sales Channels - Google Shopping, E Bay, Facebook, Amazon Pintrest ,Walmart
- 5.Moderate Mobile Compatible
- 6.Supports POS

WHY DROPSHIPPING BUSINESS?



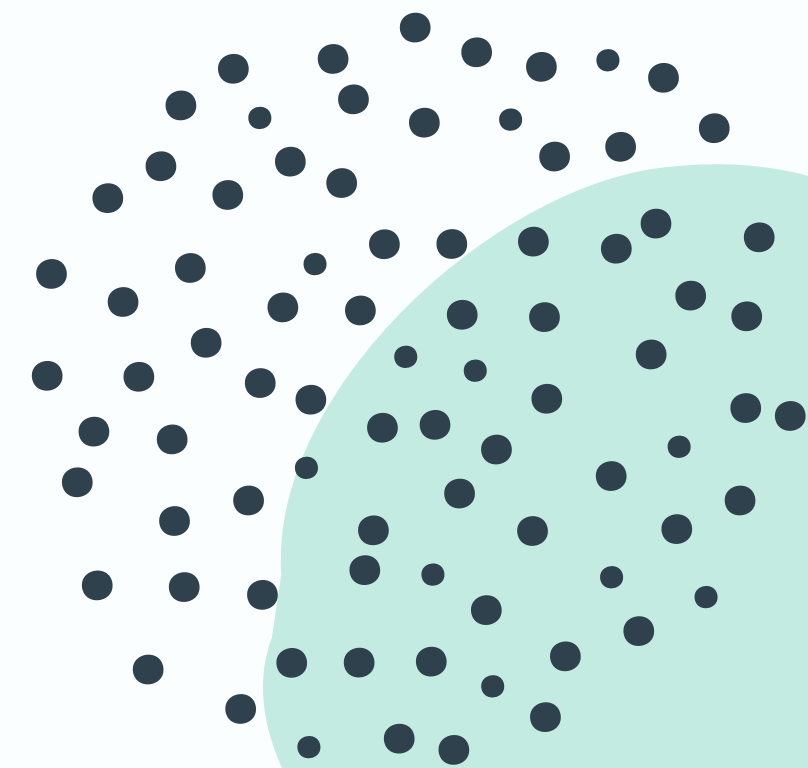
Dropshipping Buisness Benefits

As the pandemic ruling the world even now there is always a high support for dropshipping business because it is easy and it can be helpful for the buyers to get all the things just my staying somewhere in the world and get what he needs

Will discuss more on it soon....

**JOIN OUR
FACEBOOK
GROUP TO
LEARN MORE**

<https://www.facebook.com/groups/140759511429009>



THANK YOU

